



Co-Publishing **BRIN-Springer**

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Penerbit BRIN

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OUTLINE

Sekilas Kerja Sama

Langkah Penerbitan
Buku

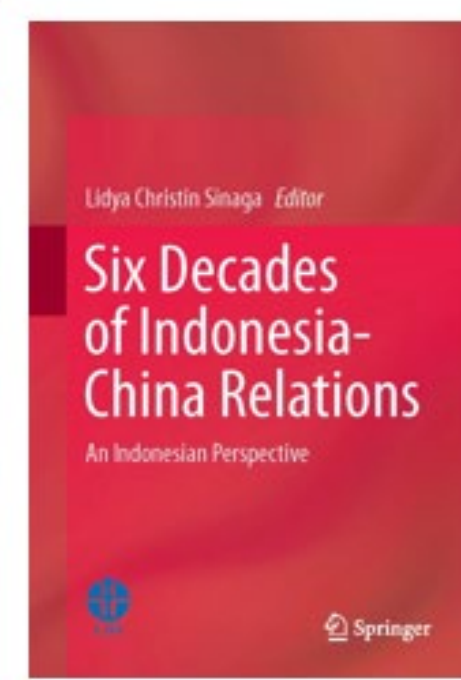
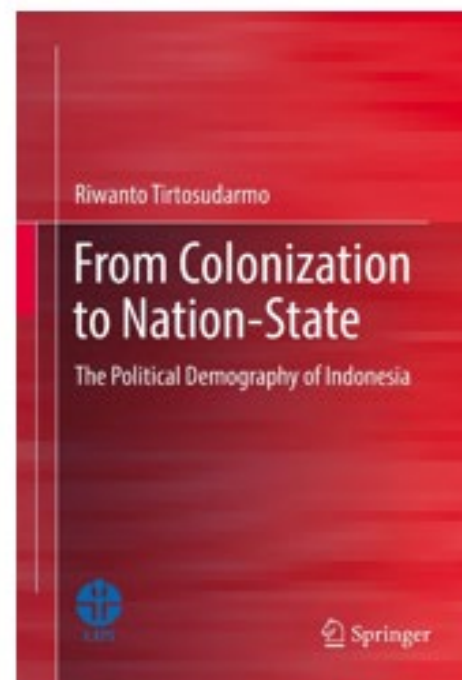
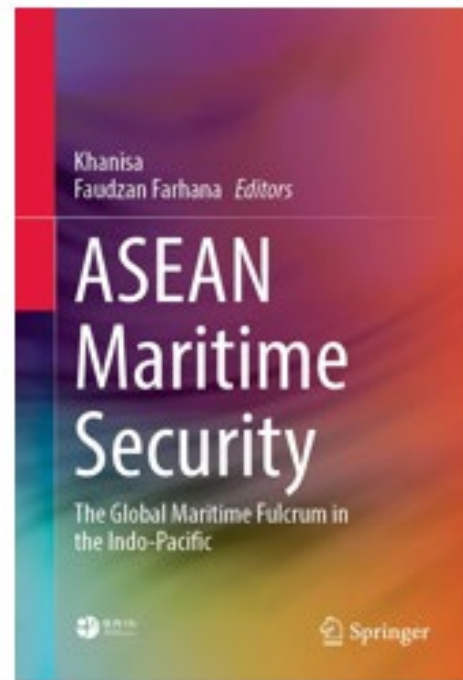
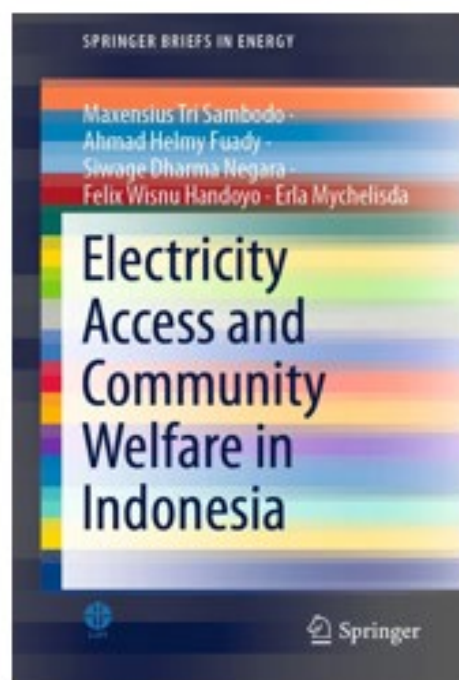
Strategi Penerbitan Buku



Co-Publishing Partnership with BRIN



Expanding to include disciplines outside of HSS

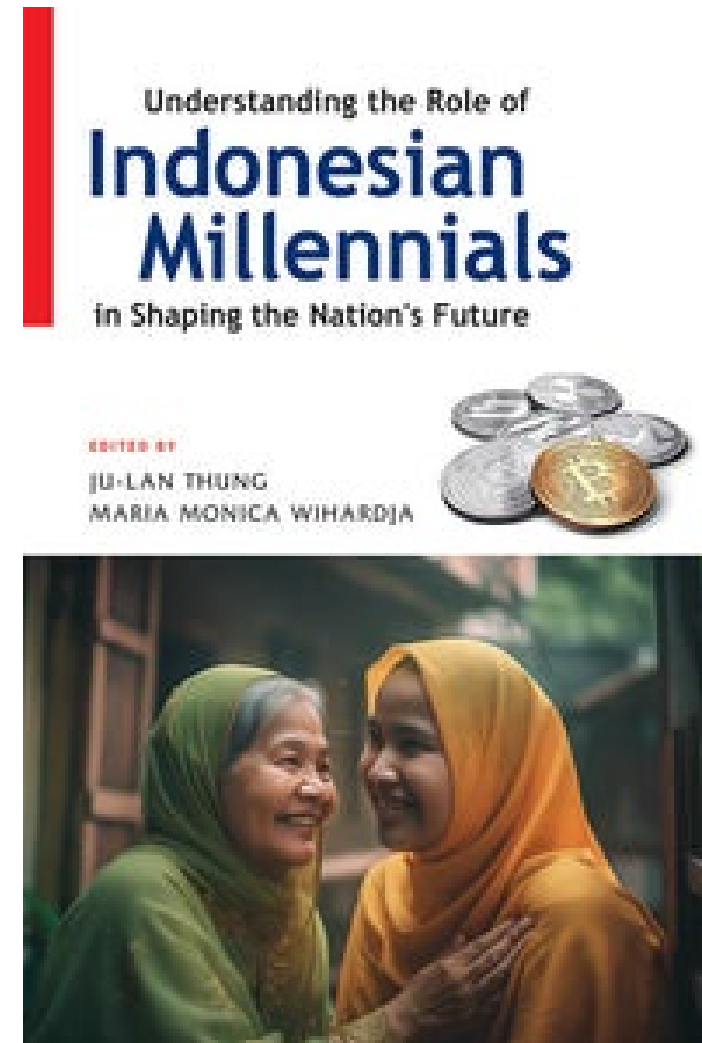
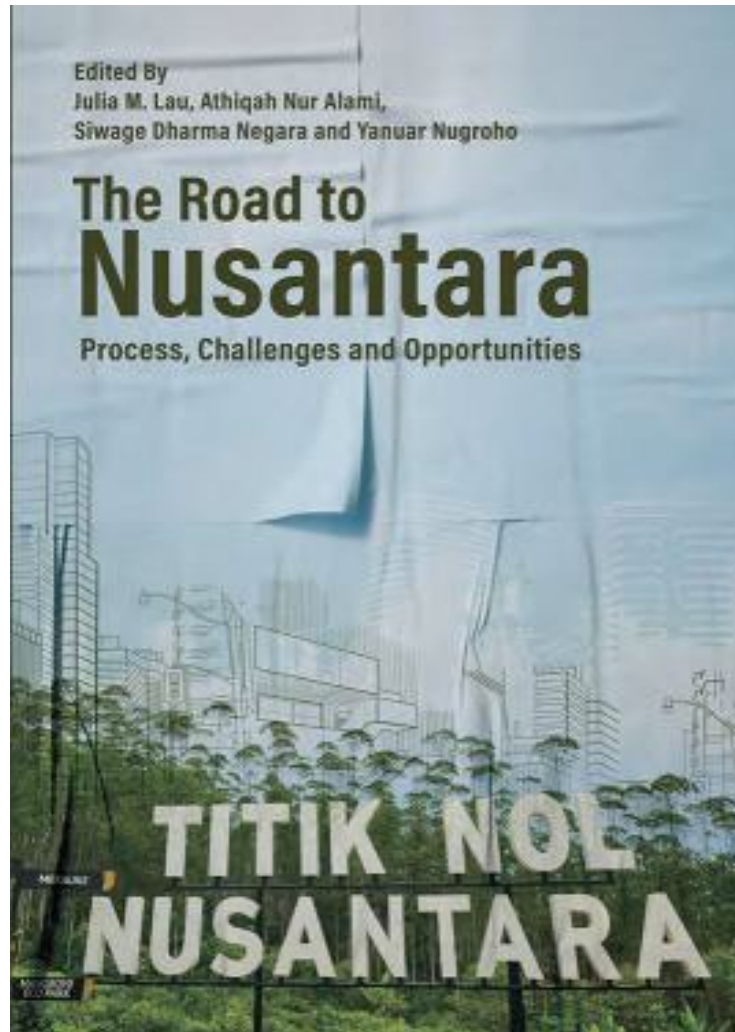


Perpanjangan Kontrak *Co-publishing* BRIN-Springer (3 Mei 2024)

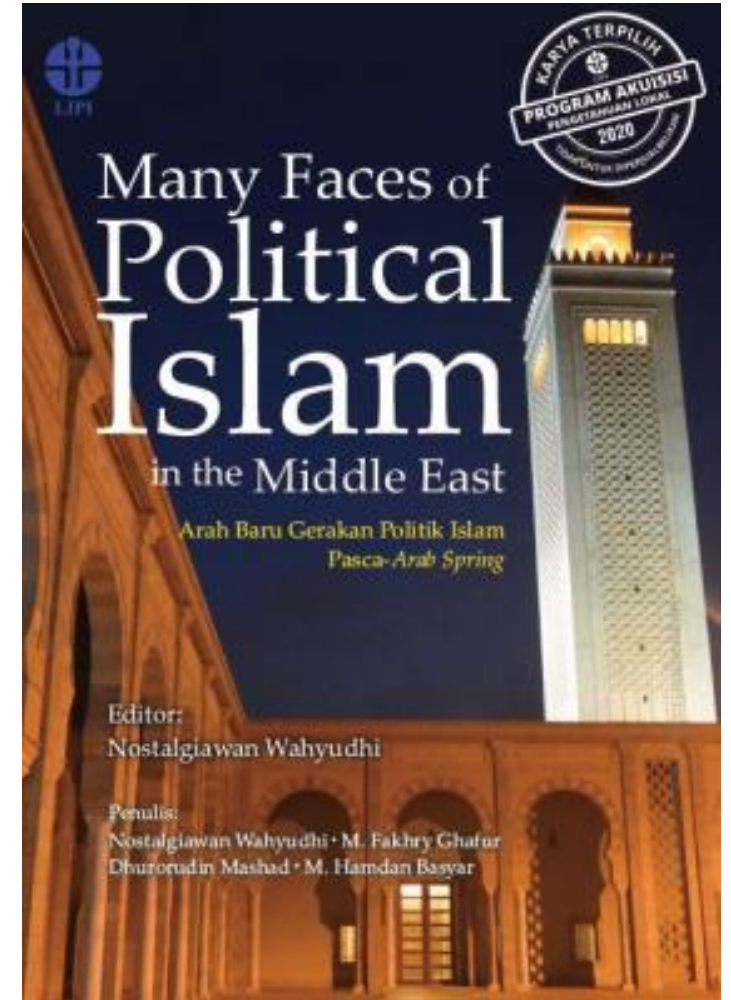


1. Lama kontrak menjadi 5 tahun.
2. Bidang diperluas tidak hanya sosial humaniora.
3. Skema diperluas, tidak hanya skema penerbitan buku via penerjemahan.

Co-publishing dengan ISEAS (inisiasi dari IPSH-BRIN)



Upcoming Publication 2024 (6 Judul)



On-going manuscript (12 Judul)

SKEMA PENERBITAN

1. Buku Penerjemahan (terbit versi Indonesia kemudian diterbitkan versi Inggris)
2. Naskah (Monografi, *edited volume* (bunga rampai), *book series*)
3. Proposal Buku
4. Skema Baru*: Penerjemahan melalui Aplikasi AI Translation Springer.

*baru akan dicoba tahun ini

KATEGORI TERBITAN

1. Monografi
2. *Edited Book*
3. Springer Brief (Insentif 300€)
4. Prosiding (Tanpa insentif, bisa skema OA dengan APC)

Springer: Bertanggung jawab untuk proses penerbitan di Springer (Telaah substansi, *copyediting/proofing*, *typesetting*, *printing/production*, diseminasi global).

Penerbit BRIN: Bertanggung jawab memverifikasi naskah & proposal sebelum *submission*, koordinasi dengan Springer & Penulis, pengurusan kontrak penerbitan.

Penulis: Bertanggung jawab untuk menindaklanjuti hasil telaah/masukan dari Springer sesuai tenggat waktu yang diberikan dan mengomunikasikannya melalui Penerbit BRIN.

Keuntungan Penerbitan *Co-publishing* BRIN-Springer

1. Proses Penerbitan GRATIS.
2. Diseminasi global oleh Springer, baik buku cetak maupun elektronik;
3. Insentif penerbitan sebesar 1300 €, dengan ketentuan/aturan PNBPN;
4. Proses editorial yang profesional berstandar internasional.
5. Penulis cukup berfokus pada substansi, proses administrasi, negosiasi, dan kontrak penerbitan ditangani oleh Penerbit BRIN.

Ketentuan Penulisan

1. Naskah berbahasa Inggris (untuk skema proposal, cukup mengisi templat proposal dan sampel 1-2 bab).
2. Naskah belum pernah diterbitkan/tidak dalam proses di penerbit lain.
3. Panjang naskah minimal 50.000 kata.
4. Naskah dikirim dalam format MS Word, Times New Roman 12, spasi 1,5, ukuran A4.
5. Sumber gambar, foto, tabel, diagram harus jelas dan bebas *copyright*.
6. Penulis mengisi Templat Proposal Springer melalui tautan:
https://drive.google.com/drive/folders/1L_BAHT6QAHW3rGHEpLf6Q4ojSg_64Awp?usp=sharing

Langkah-Langkah Penerbitan Buku



10 Steps to Getting Your Book Published with Springer and BRIN Publishing



1. Develop an idea for a book
(meet with a Publishing Editor)

2. Write a proposal and send it with draft MS to BRIN Editor

3. Original English MS / translation of local book is sent for external review by Springer

4. Decision to publish (or not) under co-pub

5. Contract between BRIN and Springer

6. Manuscript revision

7. External review of final manuscript by Springer

8. Revision and submission of final manuscript

9. Production

10. Publication of print and eBook under Springer and BRIN



Strategi Penerbitan Buku

Deksripsi Singkat Proposal

DO

1. Proposal wajib menjawab: buku tentang apa; jenis terbitan; apa keunikan buku; apa kebaruan dalam tulisan Anda/tidak ada dalam buku lain; siapa target pembaca naskah; tujuan/permasalahan yang terjawab dalam naskah.
2. Daftar isi: tulis sedetail dan sejelas mungkin.

DON'T

Berasumsi bahwa ada editor khusus/spesialis bidang tertentu yang akan membaca proposal Anda—sebagian besar editor bekerja lintasbidang.

Evaluasi Pasar dan Kompetisi

DO

1. Perjelas dalam proposal bagaimana naskah Anda berkompetisi dengan buku lain yang serupa.
2. Berikan bukti kepakaran Anda, termasuk latar belakang akademik dan profesional Anda.

DON'T

1. Menulis “*There is no competition*”, ini artinya tidak ada target pasar.
2. Berasumsi bahwa “pembaca umum” akan tertarik pada buku Anda—buku biasanya punya target pasar tersendiri.
3. Tidak spesifik dalam menentukan pembaca.

Penulisan Proposal

DO

1. Cari tahu topik yang diminati penerbit dan proposal yang perlu dilengkapi.
2. Cek dan swasunting proposal buku
3. Pertajam bagian yang menjadi daya tarik naskah (*unique selling point*)
4. Tentukan kata kunci yang jelas dan fokus sehingga memudahkan pencarian.

DON'T

1. Mengirimkan proposal ke banyak editor, tentukan yang paling sesuai dengan topik naskah
2. Mengganti judul di menit terakhir.

Informasi Penting Lainnya

DO

1. Memperhatikan tanggal /detail penting, misalnya tenggat pengiriman proposal, banyak kata yang diminta dalam proposal.
2. Membuat *timeline* penyelesaian buku.
3. Memperhatikan hak cipta dan izin, apakah ada sumber/referensi (foto/data/gambar/materi) yang dirujuk dalam naskah?
4. Menuliskan penelaah potensial, terlebih jika bidang naskah terlalu spesifik.

DON'T

Menuliskan nama kolega dekat, pembimbing tesis/disertasi sebagai penelaah.

Timeline Penulisan

- Tentukan *timeline* proses penyusunan naskah dan komunikasikan dengan seluruh editor dan kontributor

Activity	Deadline
Initial Draft Proposal to Publisher	1 st January 2024
Call for Papers	1 st February 2024
Deadline for Abstracts	1 st March 2024
Final proposal to publisher	14 th March 2024
Peer Review with Publisher Complete	1 st May 2024
Contract issued	1 st June 2024
1 st draft of chapters deadline	1 st December 2024 (6 months from contract)
Final version of chapters delivered (includes 8 weeks for chapter review and re-submission)	1 st March 2025
Final MS delivery to Publisher	1 st May 2025

Penentuan Editor & Kontributor Potensial

- ❑ Untuk editor pemula, mengajak editor potensial yang lebih berpengalaman
- ❑ Minimal 70% kontributor sudah masuk di dalam proposal, dilengkapi dengan abstrak
- ❑ Mengundang pakar di bidangnya untuk berkontribusi sebagai penulis bab
- ❑ Membuka “Call for Contributors” melalui platform media sosial
- ❑ Pastikan lis kontributor berisi figur-figur dari institusi yang berbeda sesuai kepakarannya
- ❑ Springer menyarankan ada keberagaman komposisi editor dan penulis.

STRUKTUR BUNGA RAMPAI

- Pastikan bentuk dan struktur buku disusun dengan jelas
- Jika bunga rampai, pastikan ada benang merah yang menyatukan/menjelaskan alasan pemilihan topik.
- Jika ada banyak bab, perlu ada pembagian topik besar (bagian)
- Pastikan jumlah kata sesuai dengan ketentuan penerbit. Biasanya jumlah kata dalam bunga rampai adalah 70.000-100.000 kata, terdiri atas 8-10 bab (per bab sekitar 7000-8000 kata).
- Ketentuan di Springer, untuk kategori monografi/edited book, minimal 50.000 kata



BOOK PROPOSAL FORM
Humanities and Social Sciences

Apart from this book proposal form, please **add** the following documents:

1. Your **Curriculum Vitae** + those of any co-editors/authors
2. The proposed **table of contents** (for edited volumes please include the name and affiliation each author) with **abstracts of at least 200 words for each chapter**
3. 1 or 2 sample chapters / a synoptic outline and/or the full manuscript (if available)

Privacy information

By submitting a proposal to Springer, you agree that this **Book Proposal** may be sent out to external reviewers for the purpose of project evaluation and peer review.

Declaration against dual submission

By submitting your proposal to Springer, you agree that you have not submitted your proposal to another publisher. Should you decide to withdraw your proposal from consideration, you should notify your publishing editor immediately.

Manuscript Guidelines

Information about how to write, edit and promote a Springer book can be found [online here](#).

I Book Basic

Title:

Subtitle (*recommended: increases search engine optimization*)

Please Read Carefully: a good title + subtitle should enable researchers to understand the content of your book in a database search. This means the title should be descriptive and provide a clear reflection of the research/work done. It is important to use the right **keywords** in the title, to provide a good description of the content of the book.

Manuscript Delivery Date (month / year):

Author(s) /Editor(s) Name(s) in full with academic title (in the order of: name of institution, city, state (only for USA, Canada or Australia), country)

- 1.
- 2.

Please Read Carefully: the names of Authors or Editors should be communicated in the way they should appear on the book: Lead Author / Editor = 1, Second named Author = 2, Etc. Changes cannot be made at a later date.

Academic/professional affiliation(s)

- 1.
- 2.

Academic address(es)

- 1.
- 2.

Telephone number(s)

- 1.
- 2.

Email(s)

- 1.
- 2.

Please provide your ORCID (Open Researcher and Contributor ID) identifier:

Springer Nature collaborates with ORCID to provide the work of book authors, chapter authors and book editors with digital identifiers, ensuring the recognition of their work. ORCID is an ID that uniquely attaches your identity to your research work, such as your articles and datasets. The result: no more confusion because another researcher has the same or a similar name. You get the credit for your work. Please read more about ORCID, its benefits and how to get your personal ID at: <http://www.springer.com/gp/authors-editors/orcid>

ORCID Identifier

- 1.
- 2.

II Book Details

Language(s) of the Work:

Originality of Manuscript (please select one):

- ☐ New material:
- ☐ Previously published with (*specify relevant chapters + previous publisher*):
 -
- ☐ Translation from (supply original title + publisher + ISBN):
 -

[*Note: Springer prefers at least 90% original material in books]

Type of Work (please select one)

- [☒] Monograph
- [☐] Contributed volume
- [☐] SpringerBriefs (Any choice of Series : _____)

A book of between 50 to 125pp: www.springer.com/gp/authors-editors/book-authors-editors/springerbriefs

- [☒] Conference proceedings – please request a proceedings proposal form from the publishing editor
- [☐] Reference work (handbook, major reference work)

- [☐] Translation
[☐] Other, namely: _____

Estimated Number of Pages (400 words per page):

Please Read Carefully: Springer books have a minimum of 200 pages.
Springer also publishes concise softcover books of 50-125 pages called SpringerBriefs:
<https://www.springer.com/gp/authors-editors/book-authors-editors/springerbriefs> which need to be
crossed into one of the existing series. Please identify the preferred series for the Brief, if you are
proposing one.

Estimated Number of Images:

Note: E-books will be in full colour (if coloured photographs/images/diagrams etc. are added to the manuscript).
Printed books will only be published in black and white. Thus please ensure that you use different types of lines
(dotted, dashed etc.) instead of coloured lines if you are making reference to the diagrams/line drawings etc. in
your manuscript.

*Note that Springer publishes standardised covers, not customised covers

Estimated Number of Tables:

**Please paste or append a Table of Contents with Chapter titles, (and for edited volumes) contributor
names and affiliations:**

Estimated Number of Tables:

**Please paste or append a Table of Contents with Chapter titles, (and for edited volumes) contributor
names and affiliations:**

The completed manuscript will contain (select):

- [☐] Preface
[☐] Bibliography of selected titles
[☐] Name and/or subject index
[☐] Translator's note
[☐] Introduction, by
[☐] Glossary of terms
[☐] Other items

III Book Marketing

Main subject areas for your book:

- 1.
- 2.
- 3.
- 4.
- 5.

Content Level (please select the most appropriate)

- ☐ Interested Layman / general audience



BOOK PROPOSAL FORM

Humanities and Social Sciences

- ☐ Undergraduate Students in University
- ☐ Graduate + Researchers

**Note: Springer is a scientific publisher and it publishes content for academics and researchers. Thus your book will not be sold in retail bookstores for the general public. However members of the public may purchase your book from Springer's website.*

Competition from other publishers (max 2000 characters per title)

Please list as: Author Name, Author First Name: Book Title, Series, ISBN, Publication Year, Prices, Pages

-
-

Related Springer Titles (max. 2000 characters)

Please list as: Author Name, Author First Name: Book Title, Series, ISBN, Publication Year, Prices, Pages

-
-

Keywords / 'Google' words

→ **Please Read Carefully:** if researchers 'google' this keyword they would be happy to find your book with the top hits. Please provide us with 10 keywords in order of importance for the catalogue index and online search. Please use different **combinations of words** that readers will most likely type into search engines. General words, like 'Philosophy' or 'Religion', are not good keywords. Please try to be more specific towards your audience, for instance 'psychoanalytic experience', 'static and genetic phenomenology' or 'systematizing religion':
**Refer to SEO writing guidelines provided or request from publishing editor*

Keywords / 'Google' words

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**Refer to SEO writing guidelines provided or request from publishing editor*

1. Keyword 1:
2. Keyword 2:
3. Keyword 3:
4. Keyword 4:
5. Keyword 5:
6. Keyword 6:
7. Keyword 7:
8. Keyword 8:
9. Keyword 9:
10. Keyword 10:

Lead Author(s)/Editor(s) Profile:

→ **Please Read Carefully:** This 5 line profile will be put on the Springer website of your book and should describe the highlights of your academic career, including awards, special achievements, important positions held, your research interests and (if applicable) a link to your personal website. Also, if you have no objection, please add your photo to the proposal.

Profile Author / Editor 1:

Profile Author / Editor 2:

Back cover text (max. 250 words)

Please Read Carefully: To help Springer promote and sell this title, please provide a promotional text which is concise and relevant, and can be used for the back cover of the print edition, in promotional brochures, catalogues and on the internet. Please avoid lengthy background information and try to answer the following questions:

- How does the book approach the subject matter?
- What is new about this approach?
- What is the general scope of the books' content?
- What is the intended readership and what is the content level?
- What are the 2-3 most important features and benefits of the book?

(Example) "This book approaches the field of positive psychology from a post-modern perspective. It explores the consequences of combining current trends and models with supplementary participatory and transformative methods. The book brings a more collective, qualitative, culturally sensitive and transformative approach to the processes of making sense and implementing the science of positive psychology. It moves beyond the individual level towards a "knowledge community" and "knowledge of the communities". The book is an invitation to more participatory and polyphonic dialogues in the field of positive psychology."

At Least 3 Unique Selling Points (max. 20 words each)

Please Read Carefully: What makes your work unique in **one sentence**? Unique selling points should be in short bullet point style and emphasize the unique features of the book e.g. what sets it apart from competing literature or underlines the lack thereof.

Examples of the type of phraseology would be:

- The first book to cover...or
- The only book dealing with...or
- Brings together a group of top scholars on the much debated issue of...

At Least 3 Unique Selling Points (max. 20 words each)

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Examples of the type of phraseology would be:

- The first book to cover...or
- The only book dealing with...or
- Brings together a group of top scholars on the much debated issue of...

- 1.
- 2.
- 3.

IV Research Funding

Please indicate if your research was funded, and if applicable provide the name of the funder:

- ☐ Funded
☐ Not funded:

If funded, please name the funding organization/institution(s):

Please indicate you are interested in making your publication available open access.

- ☐ My funder requires open access publication
☐ Open access publication is not required, but I wish to explore this route
☐ I am not required/do not wish to publish open access

V Reviewers

Please suggest five or more experts who you think would be capable of evaluating the proposal. Please provide their name, affiliation and email address. Please note – these should not be colleagues



BOOK PROPOSAL FORM
Humanities and Social Sciences

within the same University as the authors/editors of the proposed book, and should not have a close personal relationship to the authors/editors. *These names are suggestions only – we do not guarantee that your suggestions will provide the final reviews.*



	Name	Affiliation	Email address
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

☐

Anything Else?

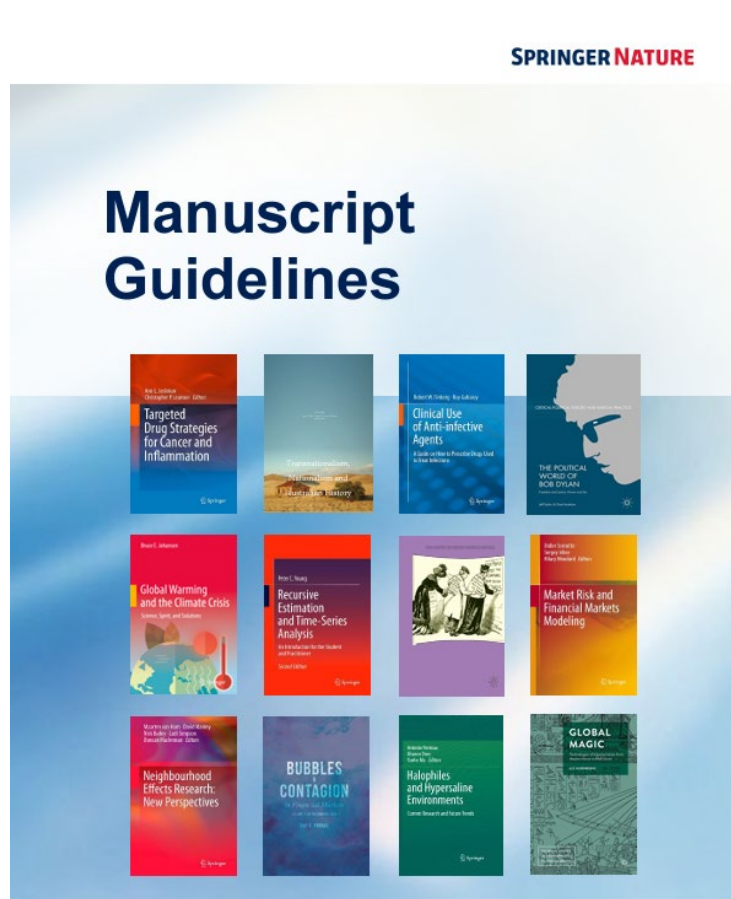
Please specify any extra relevant information and Questions / Remarks below:

Form Completion Date: / /

Please send your documents to Publishing Editor Alex Westcott Campbell (Ms):
alexandra.campbell@springer.com

Templat Proposal Springer melalui tautan:
https://drive.google.com/drive/folders/1L_BAH_T6QAHW3rGHEpLf6Q4ojSg_64Awp?usp=sharing

SPRINGER Manuscript Guidelines



SPRINGER NATURE

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TERIMA KASIH